

ART OF ARCHITECTURE



NUMBER 2

Two-purpose tower 7

The new Time & Life Building weds a big communications plant to big rental office space—and both to the urbanity of Rockefeller Center.

VOLUME 113

Bulldozer architecture 84

The surprisingly low cost of moving and piling dirt, plus some Inca-scaled ideas, are inspiring a new era of architectural earth shaping.

Grand hotel—1960 style 94

The Denver Hilton by Architect I. M. Pei rounds out Zeckendorf Plaza with a handsome precast tower and interiors on an elegant scale.

A tower built like a bridge 100

Instead of hiding its frame behind a fashionable glass and metal curtain, Architect Pei's classroom tower for M.I.T. puts the structure back in the wall.

Noteworthy buildings 104

An oriental-flavored group of 25 doctors' offices in suburban Palo Alto... a country club for tourists in Upland, Calif... a circle of lawyers' offices in downtown Miami... a hideaway for 870 autos in Detroit.

Sculpture for walking through 108

Herbert Ferber proposes room-size sculptures for "empty" modern spaces.

BUSINESS OF BUILDING

The changing hotel market 92

Rising costs and declining occupancy have prompted today's hotel builders to turn from the city tower and the wayside motel to the hybrid motor hotel.

CITIES

Paris perfected, Venice revamped 82

An architect-cartoonist shows what might happen if the same influences prevailing in America were let loose on two of Europe's cherished city scenes.

Lobbyists in limestone 111

The National Grange, a farmer's outpost in Washington D.C., gets rewarded with a subsidy for further spoiling federal architecture—a criticism.

TECHNOLOGY

How to make things fit together 114

A flexible modular system is proposed to permit a minimum number of coordinated building product sizes for maximum freedom of design.

Shaping a two-acre shell 118

The art of form building stands out in the construction of Saarinen's new TWA terminal at Idlewild Airport.

Plastic forms for concrete roofs 124

Foam plastic planks are giving engineers inexpensive ways to form concrete into architecture's new and demanding shapes.

41 Projects

45 Products

71 Editorials

126 Abroad

141 Books

147 Excerpts

178 Letters

Cover:

Detail of I. M. Pei's

Hotel Hilton, Denver, Col.

Photo by George Cserna

(story, page 94).

12 Editorial, subscription, and advertising data.

176 Advertising index.

Published monthly by Time Inc.,
Time & Life Building, Rockefeller
Center, New York 20, N.Y.
Entered as second-class matter
at New York, N.Y. and at
additional mailing offices.
Subscription price \$6.50 a year.
© 1960 Time Inc. All rights
reserved.